
IMPERIAL CONTEST TECH

PEOPLE'S CHOICE VOTING

Turn audience engagement into a branded, measurable and revenue-generating experience.

1

YOUR BRAND. YOUR VOTING EXPERIENCE.

Voting pages are fully brandable to reflect your competition — creating a seamless experience for contestants, supporters and audiences.

2

BUILT TO DRIVE MORE VOTES.

Run Double Vote campaigns, reward social media sharing with bonus votes, and recover unfinished transactions with Imperial's Abandoned Vote Recovery system.

3

SPONSOR VISIBILITY YOU CAN MEASURE.

Display clickable sponsor logos throughout the voting experience and monitor sponsor visibility with impression and click tracking.

4

ENGAGEMENT WITH REAL VALUE.

Create more reasons for audiences to return, share and vote while giving sponsors measurable digital exposure through your competition.

BRANDED • ENGAGING • MEASURABLE • BUILT TO CONVERT



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